

MIST Creative Makeup Competition 2025

Theme: Hunger Games - Capitol Glam

Hosted by: Make Up Institute Stockholm and Mist Stockholm with the support of IUM

Date: 22nd November 2025

Location: Make Up Institute Stockholm, Sergelgatan 11, 11157 Stockholm

Time: 10:00 – 14:00

★ Step into the Capitol: Through Makeup

On November 22nd, the Make Up Institute Stockholm will become the stage for a glamorous and daring competition inspired by the unforgettable world of the Capitol in *The Hunger Games*.

In the Capitol, beauty was never ordinary. Faces were flawless, polished, and radiant, but always with one striking element that made people stop and stare. The citizens dressed in couture, wore extravagant hairpieces, and pushed makeup into a new dimension of elegance mixed with bold creativity.

This is your challenge: to capture the essence of Capitol Glam. Create a look that feels luxurious, expensive, and high-end, but with one detail that makes it extraordinary, dramatic eyes, crystal accents, a daring lip, or metallic finishes. Think of someone arriving at the most exclusive gala in Panem: glamorous, elegant, but unforgettable.

★ Competition Theme: Hunger Games - Capitol Glam

Your look should tell the story of luxury and extravagance. We want to see:

- **Makeup as the main focus** (minimum 60% of the overall look)
- **One striking creative element**, detailed eye design, unusual lips, metallics, crystals, or another bold feature that elevates the glam
- **Hairstyle or headpiece** that supports the Capitol mood and enhances the makeup
- **Outfit or styling that completes the vision**, giving the impression of a Capitol guest walking into a ball

The jury will judge the full impression, from makeup to styling, but remember, this is not fantasy or SFX. It is **glamour, refinement, and creativity combined**.

★ Competition Guidelines

- **Makeup Focus:** At least 60% of the look must be makeup. Strong, polished execution is expected.
- **Full Look Required:** Hairstyling or a crafted headpiece is mandatory. Outfit and accessories should be carefully chosen to enhance the Capitol Glam theme.
- **Theme Direction:** The look must clearly reflect Capitol Glam, luxury, boldness, and high society elegance with a creative twist.
- **Preparation:** Hair/headpieces and costumes may be prepared in advance, but all makeup must be completed during the competition.
- **Time Limit:** Contestants will have 4 hours to complete their look.

★ Event Schedule

- 🕒 09:30 – 10:00: Contestants arrive and prepare their workspace
- 🕒 10:00 – 14:00: Competition time, 4 hours to create your Capitol Glam look
- 🕒 14:00 – 14:30: Judging & presentations, each participant presents their model and explains the inspiration
- 🕒 15:00: Winners announced: The MIST Creative Makeup Award and the Audience Choice Award will be presented, along with trophies and a professional photoshoot for the winners
- 🕒 15:10 – 16:00: Red Carpet Event, competitors and their models will showcase their Capitol Glam creations in a glamorous red-carpet walk, photographed and filmed for media coverage. Guests, friends, and family are welcome.
- 🕒 16:00: Photoshoot for the winner

★ Awards:

- **MIST Creative Makeup Award** – Chosen by the jury, the winner will receive a trophy and a professional photoshoot.
- **MIST Audience Choice Award** – The audience's favorite will receive a trophy and a professional photoshoot.

★ Jury & Judging Criteria:

The jury will evaluate based on:

- **Creativity & Originality** – A bold yet elegant interpretation of Capitol Glam
- **Execution & Skill** – Precision, polish, and flawless finish
- **Impact** – One striking detail that makes the look unforgettable
- **Cohesion** – Makeup, hair, and styling working together as one strong vision

★ How to Apply:

Participation is free, but you must submit a photo of your previous work to **info@mist.se**.

Applications close on **10th November 2025**.

Apply now and show us your vision of the future of beauty! We can't wait to see your interpretations of the essence of Capitol Glam! Whether you compete or come to cheer and celebrate, join us for a day of creativity, inspiration, and artistry.