

MIST Creative Makeup Competition

Glamour Meets Horror

Hosted by Mist Stockholm

Date: 9th November

Location: Sergelgatan 11, Stockholm

Time: 9:00 AM – 5:00 PM

Do you have what it takes to merge elegance with fear? Join us for the **Glamour Meets Horror** Creative Makeup Competition, an open event designed for both **professional makeup artists and students** to showcase their skills. Whether you're competing or cheering from the audience, it's an event you won't want to miss!

Competition Theme: Glamour Meets Horror

This is your chance to explore the captivating contrast between **glamour and horror** in your own unique way. Whether you create a strikingly glamorous look with haunting undertones or a terrifyingly elegant masterpiece, we want to see how your creativity brings this theme to life!

Competition Guidelines:

- **Makeup Focus:** 60% of the look must be **makeup**. The remaining 40% can incorporate **special effects, prosthetics, aqua color**, and more.
 - **Full Look:** Participants can paint the **décolletage**, use **false lashes, contact lenses**, and complete the look with **hairstyles or headpieces**.
 - **Time Limit:** You'll have **3 hours** to complete your makeup. Hairstyles and outfits can be **prepared beforehand**, so you can focus entirely on makeup during the 3 hours.
 - **Head-to-Toe:** Your look should represent a **full body concept**, capturing the theme from head to toe.
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Event Schedule:

- **9:00 AM – 10:30 AM:** The day kicks off with a **Creative Masterclass**, offering new techniques and inspiration to fuel your imagination.
- **11:00 AM:** The competition begins! You'll have **3 hours** to bring your concept to life.
- **2:00 PM – 3:00 PM:** It's time to present your work! Participants will explain their **inspirations and ideas** to an **international jury**, who will judge based on creativity, execution, and interpretation of the theme.

- **3:00 PM – 4:00 PM:** The **Red Carpet Walk** begins! Here's your chance to showcase your work to **friends, family, and the public** while photographers and videographers capture the moment.
 - **4:00 PM: Winners Announced.** The **MIST Creative Makeup Award** and the **Audience Choice Award** will be presented, along with **trophies and professional photoshoots** for the winners.
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Jury & Judging:

Our **international jury** will evaluate each look based on creativity, execution, and how well the theme **Glamour Meets Horror** is portrayed. Participants will present their ideas to the jury, offering insight into their inspiration and creative process.

Awards:

- **MIST Creative Makeup Award:**
The winner, chosen by the jury, will receive a **trophy** and a **professional photoshoot** right after the event.
 - **MIST Audience Choice Award:**
The audience's favorite look will also receive a **trophy** and a **professional photoshoot**. This award is determined by **audience votes**, so invite your supporters to join and help you win!
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Invite Friends and Family!

This competition is more than just a showcase—it's an event to celebrate your creativity with those who matter most. **Invite your friends, family, and supporters** to join us! They'll not only have the chance to cheer you on but also to participate by voting for their favorite looks. **Audience Choice Award** voting will give them the power to decide one of the winners!

Red Carpet & Media Coverage:

Once the competition ends, it's time for the **Red Carpet Walk**! Strut your look in front of **friends, family, photographers, and videographers**. This is a fantastic opportunity to show off your work to the audience and capture amazing moments for your portfolio.

How to Apply:

- Participation is completely free, but you must submit a photo of your previous work to qualify to info@mist.se **November 1**, 2024.
- **Apply now** and show us what **Glamour Meets Horror** means to you!

We can't wait to see your interpretations of **Glamour Meets Horror**! Whether you're a competitor or part of the cheering crowd, join us for a day of **creativity, inspiration, and artistry**.