

# MIST Creative Makeup Competition 2026

**Theme:** Space Age Glam - Futuristic, Metallic, Intergalactic Beauty

**Hosted by:** Make Up Institute Stockholm with the support of IUM

**Date:** 17th May 2026

**Location:** Make Up Institute Stockholm, Sergelgatan 11, 11157 Stockholm

**Time:** 10:00 – 15:00

## ★ Step into the Future Through Makeup

Step beyond Earth and into the Future. On **May 17th**, Make Up Institute Stockholm will transform into a vision of tomorrow, where glammour is shaped by innovation, light, and the mystery of the cosmos.

In the Space Age, beauty is redefined. Skin appears luminous and celestial; finishes are metallic, chrome, and glass-like, and colors reflect starlight, nebulae, and distant galaxies. This is glamour influenced by advanced technology and infinite space - sleek, powerful, and unapologetically bold.

**Your challenge:** create a **Space Age Glam** look that feels futuristic, high-fashion, and visionary. Think polished and enhanced, yet experimental. Choose one striking element that pushes the look into the future: mirror-like metallic eyes, holographic pigments, sculpted graphic liners, cosmic crystal details, or a chrome lip that looks forged beyond Earth.

**Picture a fashion icon stepping into an intergalactic couture summit** - elegant, commanding, and light-years ahead of her time. Your look should feel advanced, radiant, and unforgettable, where glamour meets the unknown and beauty has no gravity.

## ★ Competition Theme: Space Age Glam

Your look should tell the story of luxury and extravagance. We want to see:

- **Makeup as the main focus** (minimum 60% of the overall look)
- **One bold creative element that enhances the glam**, detailed eye design, unusual lips, metallics, crystals, or another bold feature that elevates the glam
- **Hairstyle or headpiece** that supports the Futuristic mood and enhances the makeup

- **Outfit or styling that completes the vision**, giving the impression of an Intergalactic Beauty walking into a cosmic ball

The jury will judge the full impression, from makeup to styling, but remember, this is not fantasy or SFX. It is **glamour, refinement, and creativity combined**.

## ★ Competition Guidelines

- **Makeup Focus:** At least 60% of the look must be makeup. Strong, polished execution is expected.
- **Makeup Application Rule:** All makeup must be applied **only on the model**. Contestants may **not** apply makeup on themselves as part of the competition look.
- **Full Look Required:** Hairstyling or a crafted headpiece is mandatory. Outfit and accessories should be carefully chosen to enhance the Space Age Glam theme.
- **Theme Direction:** The look must clearly reflect Space Age Glam, luxury, boldness, and a celestial elegance with a creative twist.
- **Preparation:** Hair/headpieces and costumes may be prepared in advance, but all makeup must be completed during the competition.
- **Time Limit:** Contestants will have 4 hours to complete their look.

## ★ Event Schedule

- 🕒 09:30 – 10:00: Contestants arrive and prepare their workspace
- 🕒 10:00 – 14:00: Competition time, 4 hours to create your Space Age Glam look
- 🕒 14:00 – 14:30: Judging & presentations, each participant presents their model and explains the inspiration
- 🕒 14:30 – 15:00: Red Carpet Event, competitors and their models will showcase their Space Age Glam creations in a glamorous red-carpet walk, photographed and filmed for media coverage. Guests, friends, and family are welcome.
- 🕒 15:00: Winners announced: The MIST Creative Makeup Award and the Audience Choice Award will be presented, along with trophies and a professional photoshoot for the winners.
- 🕒 15:15: Photoshoot for the winner

## ★ Awards:

- **MIST Creative Makeup Award** – Chosen by the jury, the winner will receive a
  - Trophy
  - Professional Photo Session
  - Products worth 5000kr.
- **MIST Audience Choice Award** – The audience's favorite will receive a
  - Trophy
  - Professional Photo Session.

## ★ Jury & Judging Criteria:

The jury will evaluate based on:

- **Creativity & Originality** – A bold yet elegant interpretation of Space Age Glam
- **Execution & Skill** – Precision, polish, and flawless finish
- **Impact** – One striking detail that makes the look unforgettable
- **Cohesion** – Makeup, hair, and styling working together as one strong vision

## ★ How to Apply:

Submit:

- some photos of your makeup work
- a photo of you
- A short presentation about who you are and why you want to participate

Send applications to [info@mist.se](mailto:info@mist.se).

- Participation fee 500kr.
- Applications close on **1st May 2026**.

Apply now and show us your vision of the future of beauty! We can't wait to see your interpretations of the essence of Space Age Glam! Whether you compete or come to cheer and celebrate, join us for a day of creativity, inspiration, and artistry.

